



CALL FOR ABSTRACTS

2ND TEM CONFERENCE

LOCAL DEVELOPMENT: INNOVATION, TOURISM AND PLACE BRANDING

Bard, Italy - 7-8 June 2018

The **University of Aosta Valley** and the **University of Savoie Mont Blanc** are pleased to announce the second **TEM Conference on local development: innovation, tourism and place branding**.

The event, organised by the **Transborder centre on Tourism and Mountain Economies (TEM)**, aims at gathering together scientists coming from different fields such as economics, marketing, business administration, and law.

CONFERENCE THEMES

- T1 • **Place branding and destination management;**
- T2 • Landscape, **climate change**, wildlife interaction and local adaptation in tourism;
- T3 • Sustainable innovation: **transport, mobility and sharing economy;**
- T4 • Legislation for **sustainable innovation;**
- T5 • **Circular economy and promotion of territories;**
- T6 • Health care, **technology and rescue in extreme and wild areas;**
- T7 • Gastronomy, wellness and culture;
- T8 • **Big data for regional development** and innovation;
- T9 • Cultural itineraries: research and innovation;
- T10• Heritage and innovation, resilience and **competitiveness in mountain regions;**
- T11• Cooperation strategy, multi-level governance, public-private partnership and smart specialization;
- T12• **Adventure tourism** and water sports: opportunities and challenges.

DEADLINE FOR ABSTRACT SUBMISSIONS

Submit your abstract by **April 15th 2018** on the TEM Conference website www.xtem.org.

The selected abstracts will be notified to the authors by **April 27th**.

The paper presentation is free, meals, logistics and accommodation are excluded.

Conference registration deadline: **May 18th**.

LOCATION



Forte di Bard, Bard, Aosta Valley (Italy). One of the best examples of early 1800 military stronghold.

For more information, abstract submission and conference registration: www.xtem.org

Looking forward to meeting you in Bard!